

**FREE**

CAMRA East Anglian Newsletter of 2012



HERTFORDSHIRE'S

# Pints of View

The bi-monthly publication for every discerning drinker

August/September 2013

Circulation 8750

No. 260



## Festival Perfection at the 2013 Hitchin Beer and Cider Festival

**South Herts CAMRA Pub of the Year award for the Woodman, Wildhill**

**Festival at the Gibberd Garden by Herts & Essex Borders CAMRA**

**Watford & District CAMRA award for the Sportsman, Croxley Green**



**PLUS: NEWS • BEER • PUBS • BREWERIES • EVENTS • SPECIAL FEATURES**

## A Government loan to buy your local?

Under the Localism Bill passed by the Government last year local communities can list buildings which they feel are of value to them. It could be the playing field, village green, local post office or village shop but also covers public houses. To list an Asset of Community Value (ACV) the correct paperwork has to be submitted to the local authority. There is no deadline for this as the process ongoing. Local communities will be able to bid from a share of £250M to help buy their pubs, shops, community centres and village greens. Prime Minister David Cameron unveiled a new community assets fund and said the government will be offering long-term loans to help communities save vital facilities. The move could provide much-needed money for communities trying to buy a threatened pub and the PM also announced a "social stock exchange" that will promote and provide information to communities trying to raise funds for local projects, such as buying a pub, to potential investors.

He said: "Everyone knows how vital institutions in our towns and villages are, like village halls, playing fields and local pubs.

"And everyone knows how, despite the best efforts of parish and local councils, these can face closure. I want our social investment funds to give people the opportunity to take them over and run them." The money will be made available from the Big Lottery Fund and Society Capital over the next 10 years and £50M will go into the community assets fund which provides loans and grants to start potential profitmaking community projects.

CAMRA spokesman Neil Walker said it could not have come at a better time. He said "The money could be important for communities trying to buy a pub which had been listed as an asset of community value".

"We hope this £250M will be made easily available to communities looking to save their local pub and will have a positive impact on the number of community pubs being lost across the UK."

Nick Hurd who has initiated the scheme said "This isn't some pipe dream. Already there are 311 community-owned shops, 18 community-owned pubs, as well as community-owned bookshops, cafes, swimming pools, bakers, farmers markets, even community-owned broadband networks. But people need finance to make this happen. And here is the answer".

### Community Right to Bid

#### *What is an asset?*

An asset can be either a building or piece of land which is considered to have community value if:

- The use of the land or building currently, or in the recent past, contributes to the social well-being or cultural, recreational or sporting interests of the local community
- This use (as described above) of the building will continue to further the social well-being or interests of the local community
- The use of the building or land must not be deemed 'ancillary', i.e. of secondary purpose. This means that the use of the land or building to further social well-being or interests of the community must be its principal use.

#### *Why would a group want to nominate an asset and what does it mean if it's included on the register?*

The initiative aims to help communities faced with losing local amenities and buildings which are of importance to them. Over the past decade community asset ownership has been growing with over two hundred communities having bought their village shop and many looking to take over their local pub to prevent it closing. However, it is felt that in many cases communities have lost the use of buildings and land because they were sold privately or without a community group having the time to raise the necessary funds. The Community Right to Bid gives communities the opportunity to identify those assets which are of importance and to have time to prepare a proposal in the event that the asset comes up for sale.

Once an asset is listed this places some restrictions on the owner if they should decide to put it up for sale. Before the asset may be sold the owner must notify their council, and from then an initial period of six weeks is provided to allow local community groups the opportunity to register an interest in making a bid to purchase the asset. Where an interest is registered by a qualifying group, the asset cannot be sold for six months, giving such groups the time to develop a proposal and raise the required capital to bid for the asset when it comes onto the open market at the end of that period. The problem is that if the owners of a pub, namely a brewer or pubco sell to a property company or developer, the pub is closed. Campaigners who

# THE BITTER END

have lodged a successful ACV before or after closure then have to wait until the new owners decide to sell before they get a chance at buying the premises.

ACVs are not counted as being part of the planning process, and do not have to be taken into account when change of use is requested. This could then lead to the speculator/land company who gets change of use putting the pub on the market at an inflated price, which no local group could or would buy it for.

On 3<sup>rd</sup> July I was invited to attend a Community Right to Buy meeting in London. This was quite interesting as the guy who had drafted the legislation was present and the Communities Minister dropped in for a short while. What transpired is that it is all a bit shambolic, with different Councils implementing the legislation in different ways, asking for different information and issuing different forms. I raised the point about ACVs not being used at change of use applications and they agreed that this was correct. Some Councils do take them into account but it is not mandatory. Therefore ACVs need to be lodged well in advance of the pub being put on the market to be most effective.

If you wish to lodge an ACV be prepared to answer some detailed questions and give reasons why the pub you are nominating is a community asset (CAMRA has issued a leaflet and can advise on this at [www.camra.org.uk/listyourlocal](http://www.camra.org.uk/listyourlocal)). You will also need to get twenty-one people to sign a petition requesting that the pub is listed who are living in the planning district concerned (this should hopefully not be hard to do). When you lodge the application all the information you provide will be given to the owner who will then be asked if they want to put their reasons why they feel the pub they own should *not* be listed. When this is done a planning panel will decide whether the ACV application should be accepted.

If you have the ACV turned down there is no appeal, all you can do is change and update the information in line with the reasons given for rejection and lodge it again, you can use the same petition with the same signatories. There is supposed to be a waiting period of three months, though I have not had this confirmed. The second application will go before the same panel. In my view asking the original decision makers to change their view has its flaws - no doubt as time passes and appeals are heard we will find out if my reservations are correct.

At the meeting I managed to speak to the Communities Minister Don Foster and asked why the owners were allowed to put the pubs on the market at inflated prices during the ACV period, he told me that this would not be the case, and directed me to Greg Mulholland MP (Chair, Parliamentary Save the



Pubs Group) who he informed me knows how to force the owners to put the pubs up for sale at the market price. How this works I do not know and will be in touch with Greg in due course.

There were also some firms of solicitors in attendance who were touting for business dealing with the legal side of setting up a trust to run the pub, and selling shares to raise the money to buy it. You can get a grant of up to £10K for this. On the £250 million set aside to buy the pubs it was not clear how you get the money and what happens if and when it runs out.

A lot of people who are trying to list and save pubs across London were present, most of whom were frustrated by different aspects of the legislation and its shortcomings. The minister on the other hand is perfectly happy and sure that this is the enabler to stop the mass closures of pubs and their redevelopment. The only good thing about the meeting was the free beer donated by East London Brewery.

To me Community Right to Buy is just an extension of “Dave’s Big Society” and aimed at enabling community volunteers to take over and run libraries, playing fields and village halls no longer being funded by the councils due to lack of funds. It remains to be seen if this initiative does anything to slow down pub closures. In my view this will only happen when planning regulations are amended to make change of use a great deal harder to get. Most councils in Hertfordshire have a commitment to provide more homes year-on-year in their already agreed “strategic plans”. If the community loses a pub which is replaced by twenty flats or even one new dwelling, it could be viewed by them as a problem solved.

*Steve Bury*

*Hertfordshire’s Pints of View is produced by the Herts & Essex Borders, North, South Hertfordshire and Watford & District Branches of the Campaign for Real Ale (CAMRA). Views expressed are not necessarily those of the editor, CAMRA Ltd or its branches.*

## Problems behind Britain's empty pubs revealed

The rising price of a pint is often blamed for the record number of pub closures, but other factors are putting drinkers off going to their local, according to Mintel market research.

Only 6 % of all beer drinkers say they will go to the pub more often following the 1p cut in beer duty. In fact many brewers and pub companies have increased their prices and since the budget reduction was so small that result is not surprising. According to a survey, four in 10 Britons no longer visit the pub for a drink.

Most are deterred by unclean lavatories, poor customer service, an unwelcoming atmosphere and — ironically — overcrowding.

Dirty lavatories were cited as a turn-off by more than half of those turning their back on pubs — 64 per cent of women and 42 per cent of men.

Chris Wisson, of Mintel, the market-research company, said: "Complaining about tax [beer duty] is an easy thing to do but rather than laying the blame externally, pubs should be looking to matters within their control. They should start asking themselves if they are doing enough to justify the prices: can they do more to improve their overall appeal, to improve what they offer, improve the decor?"

Mr Wisson said that pubs should sell more local drinks, introduce "try before you buy" options, set up wi-fi and host more mothers-and-toddlers groups.

Some pub groups have made a virtue of the state of their lavatories, with JD Wetherspoon regularly picking up the industry's "Loo of the Year" award.

One former landlady told Mintel: "I used to run a pub, and customers said you could always tell a decent pub by the state of the loos".

The pubs industry has been struggling against the Treasury over taxes for much of the past six years. Beer duty has increased by 42 per cent since 2007, and the average price of a pint is now £3.18, against



The Hertford Club

Lombard House, Bull Plain, Hertford,  
SG14 1DT (Tel: 01992 421 422)

**The historic Hertford Club is pleased to announce a Bank Holiday Mini Beer and Cider Festival Friday 23<sup>rd</sup> – Monday 26<sup>th</sup> August**

**Join us for the Musical Mystery Tour on Sunday 25<sup>th</sup> August**

**New members welcome**

Card carrying CAMRA Members may be signed in.

£1.46 in 1992. Mintel said that as many as 10,000 pubs had closed in the past decade as more people switched to drinking at home.

The findings show that more than 60 per cent of over-65s never go to the pub. Even 28 per cent of 18 to 24-year-olds now go elsewhere.

Nearly a third of the younger age group admit drinking more at home, with cider overtaking lager as the drink of choice for students.

Only 6 per cent of all beer drinkers say they will go to the pub more often following the 1p cut in beer duty in the Budget.

Food has been seen as key to a revival seen in parts of the trade in the past two years. Mintel's findings show that while only 60 per cent of the nation go to the pub for a drink, 76 per cent go there to eat.

A less obvious way to pull customers in is with a fireplace. Some 40 per cent of those questioned cited traditional pub fixtures as their top "enticement".

*By Steve Hawkes, Daily Telegraph, 2 June, 2013*

## Brewing returns to Barnet

**B**rewpubs have made a spectacular return to popularity. The first **Good Beer Guide**, published in 1974, listed just four pubs that brewed on the premises. The latest number is 184 and I know that's out of date because I went to the opening of the new Barnet brewery last month, attached to the **Black Horse** pub in Wood Street on the North London/Hertfordshire border.

Both pub and brewery (pictured below) are run by Oak Taverns, a small pub company that has a simple policy of offering a range of cask beers along with good-value meals. Simon Collinson, who runs Oak Taverns, believes that adding breweries to pubs increases customer interest and awareness. At the **Black Horse**, drinkers can order pints and then walk to the back of the pub to see beer being brewed.



Oak Taverns has two further pubs that brew on the premises, the **Thame** brewery behind the **Cross Keys** and the **Faringdon** brewery at the **Swan**, both in Oxfordshire. Peter Lambert at the Cross Keys has a one-barrel plant that concentrates on mild ale, *Mr Splodge's*, named after the pub cat. If you think mild ale has gone out of fashion, think again: Peter tells me people come from all over the country to drink his dark brew.

The Barnet brewery also has a one-barrel plant and there's a strong East Anglian influence at work. The kit was built and installed by Brendan Moore, who runs the Icen brewery near Thetford in Norfolk. Brendan is the driving force behind the East Anglian Brewers' Co-operative that buys malt and hops centrally and delivers beer to pubs from just one truck to cut down on fuel and carbon footprints.

The co-op buys the finest Maris Otter malting barley from Teddy Maufe at Branthill Farm near Wells-next-the-Sea on the north Norfolk coast. Along with

Warminster Maltings in Wiltshire, Teddy has helped save Maris Otter from extinction.

Big farmers and malting companies wanted to phase it out in favour of "high-yielding" new varieties that bring in bigger profits. But many brewers – regional, family-owned and micro – demanded Otter, which they think delivers the best buttery/honey/biscuit character to beer.

As a result of the vagaries of the English climate, Teddy Maufe has built solar panels on his farm to give his barley the maximum amount of sunshine possible. It's his Maris Otter that's used at the Barnet brewery, which has three regular beers, Palomino, Brindle and Sorrel.

As well as the East Anglian influence there's also an Italian connection, for the brewer is Edoardo Raimondi from Modena, who is fascinated by cask-conditioned British ale and is given a free hand to develop his beers.

*Palomino* is 4 per cent and is a golden ale brewed with pale malt only and American Cascade hops. *Brindle*, also 4 per cent, is more of a typical English bitter, with a touch of roasted grain added to pale malt, and hopped with Admiral and Cascade varieties. *Sorrel*, 4.2 per cent, uses just pale malt and one hop, the English Challenger.



Edoardo plans to brew a porter and also hopes to age some of his beers in oak casks. In another part of north London – Highgate – Dan Fox has transformed a failed pub, the **Bull**, into a vibrant community centre with first-class food and beer brewed on the premises.

The 2.5-barrel brewing kit is in the kitchen and the beers, including the regular *Beer Street*, are not only a talking point for customers but are also used for regular talks and seminars on beer and brewing. The brewing kit at the Black Horse cost £10,000. It's a substantial outlay but it brings a quick return as

# Brewery and Pub Industry News

customers are drawn to the pub to both drink and talk about the latest brews.

It's clearly a sound investment. Back at the Cross Keys in Thame, Peter Lambert showed me his small brewery and his other great love: an Inspector Morse-vintage Jaguar.

Article by Roger Protz, pictures by Keith Dixon

**Ed Says:** Having seen the Alexandra close and get converted to housing, in what seemed like a very short period of time, my fears were that the Black Horse, further along Wood Street in Barnet, would have the same fate. The pub closed suddenly last August but I was first informed in late September at the **St Albans Beer Festival** that Oak Taverns had bought the pub and were doing a major refurbishment, and installing a brewery. Some rumours turn out to be true (even the good ones) and the pub re-opened followed by the brewery. Regular readers will know that I used to drink in Barnet in my youth, and was a regular in the Black Horse for several years. I must make a point of re-visiting and trying some of their ale. The last working brewery in Barnet was the Hadley Brewery on the Great North Road on Hadley Common,

which ceased brewing in 1938 and was used as a depot by Fremlin's of Faversham, Kent. The depot later closed, the building fell into disrepair and was knocked down in 1970, then replaced by housing. The brewery pond on the common is all that remains.

## Things at Tring - New Pump Clips

On the 15<sup>th</sup> July (assuming all goes to plan), Tring Brewery will be launching a new range of pump clips. This is the first time in

the history of the brewery that the complete range has been revamped. The current monthly special, *Rib Tickler* already adopts the new shape but uses an illustrative style specific to the *Tringe Comedy Festival* (for which it is brewed). See also *Tring colour psychology*, p29



A Quaint Friendly Free House  
under  
New Ownership since July 2011



Horse & Groom

Park Street, Old Hatfield AL9 5AT 01707 264765

# Summer Beer Festival

Friday 16th - Sunday 18th August 2013

Come along and *Sponsored by* **RED SQUIRREL BREWERY**  
sample our fine selection of  
**13 REAL ALES & 4 CIDERS**

**Live Music**  
on Friday Night from 9pm  
with Nick Stephenson  
on Saturday Night from 9pm  
with Dan Rowlinson



Other Popular Events at the 'Horse & Groom' include:

● Every Tuesday between 6 - 10pm **FREE** Butchers Sausages and Mash with Onion Gravy with a purchased drink\*

● Saturday Nights between 6 - 8.30pm **FREE** Home Made Chilli & Rice with a purchased drink\*

\* Drink must be £3 or more. Only one meal per person

● Quiz Night Every Other Thursday

● WELL KEPT BEERS - ALWAYS 5 REAL ALES ON TAP ● TASTY HOME MADE FOOD ● FREE WIFI ● BEER GARDEN ● FRIENDLY PEOPLE

## Pictorial Pub signs are important

Greene King has come under fire again for scrapping 200 traditional pub signs to replace them with green-and-gold lettered versions as it rebrands some of its pubs. The move has angered CAMRA member Steve Lawrence who said: "In Oxfordshire, Greene King is replacing pictorial inn signs with ones that just have the name of the pub, which it can do without having to apply for planning permission. Where it is moving or adding signs it has to apply for permission and in the case of listed buildings, where there tends to be some local opposition, the district council has refused."

and Meet & Eat have a more contemporary signage in keeping with what they offer, which is designed to appeal to everyone looking for a family dining experience. However, we do accept that the changes may not be right in all 85 of our Flame Grill pubs and as a result we are looking again at the pictorial signs at some of the more historic pubs. We are passionate about our pubs and it is heartening that the local community appears to be just as passionate".

*Originally from BBC News 12 June 2013, edited by Steve Bury*



### **From pictorial then to the corporate bland now...**

*Previous pictorial signs of the The Speckled Hen to the now corporate Greene King sign. Left and middle pictures from BEFORE THEY ALL DISAPPEAR – a CD of pub signs by Rosemary Wenzelul & Tony Stevens.*

"This seems an odd thing to do for an organisation that wants to encourage visitors to its premises; it makes them merge into the background."

Following a major refurbishment the Bunch of Cherries in St Albans was given a new name - **The Speckled Hen** and one of the new green and gold lettered signs. Objections including those in this newsletter saw a proper pictorial sign erected though unfortunately the change of name remained. In the brewery's home town of Bury St Edmunds, Alan Jary of the Bury Society said the loss of the signs was a tragedy. "The old signs date back to when people couldn't read, but would look out for a picture of a Dog and Duck. They are unique."

In Bury St Edmunds Greene King replaced the **Dog & Partridge** pictorial inn sign and then changed it back again. They have been accused of "cultural vandalism" by conservation groups after some hanging signs were replaced by ground-level hoardings in front of the pub.

Traditional pub signs are works of art and an important aspect of the English urban landscape. The **Spread Eagle** in Bury St Edmunds sign is reminiscent of a filling station or supermarket sign. A Greene King spokesman said: "Some of our newer more family-focused concepts such as Flame Grill

[www.spielplatzoasis.co.uk](http://www.spielplatzoasis.co.uk)

**Tring ales and guest beers**

**Food available Wed, Fri, Sat & Sun**



## Over 1,800 beers featured in Good Bottled Beer Guide

CAMRA has launched a new edition of its famous Good Bottled Beer Guide, which features over 1,800 bottle-conditioned beers. Jeff Evans, author of the Good Bottled Beer Guide, says the book represents the huge range of beers now brewed in the UK.

"The Good Bottled Beer Guide highlights the breadth of fantastic beer now being produced in the UK - as well as traditional British beer styles such as bitter and stout, we are now very lucky to have international beer styles such as American-style pale ales and German-inspired wheat beers being brewed on these shores."

Jeff added, "From world famous brews such as Fuller's Vintage Ale and Worthington's White Shield, to beers that use hops from New Zealand and America such as Buxton Brewery's Axe Edge IPA, the range of beers is so great that there's never been a better time to be a beer drinker in the UK".



This eighth edition of the Good Bottled Beer Guide features some relatively new breweries which have quickly made a name for themselves in the beer world - the likes of *The Kernel*, *Red Willow*, and *Rebel*, to name but a few - but also fantastic bottle-conditioned beers from some of the UK's biggest brewers such as Thwaites, Wells & Young's and Shepherd Neame.

Bottle-conditioned beers from 342 different breweries feature in the new Good Bottled Beer Guide, with 583 beers chosen for detailed profiles, complete with tasting notes, within the guide - so readers aren't just informed of what's available, but what they should opt for too.

Other features include star awards for the best beers, rosettes for the best breweries, a comprehensive listing of specialist beer shops and full details of how to buy, store and serve bottled beer.

"The number of breweries producing bottle-

conditioned beer, or 'Real Ale in a Bottle' has grown massively in recent years thanks to an explosion in microbreweries across the UK. With more and more small breweries looking to bottle their beers both for local sales and in order to reach further markets, the traditional method of bottle conditioning - where live yeast is used to give the beer light carbonation via a secondary fermentation in the bottle - is proving a popular approach."

A sister publication to the Good Beer Guide, CAMRA's Good Bottled Beer Guide is now available from all good retailers, and the CAMRA shop ([www.camra.org.uk/shop](http://www.camra.org.uk/shop)), priced £10.99 for CAMRA members, and £12.99 for non-members. The guide will also be on sale on the products stall at the forthcoming **St Albans Beer Festival** at the end of September (see back page).

## Lager by Any Other Name...

I'm not sure that anyone really knows the origins of the association of the term "wife beater" and Stella Artois lager brewed by AB InBev. If you do a Google search for the three words together, you get more than 16,000 hits.

And this is compounded by the fact that if you look up Stella Artois on *Wikipedia*, you get a quote that says: "Stella Artois has been nicknamed "Wife Beater" in the United Kingdom, due to a perception that excessive consumption causes violent behaviour".

So, despite the expensive advertising campaigns, and the use of the phrase "reassuringly expensive" to conjure up images of a high class product aimed at the upmarket drinker, Stella has somehow still managed to develop perceived images of binge drinking, aggression and football hooliganism.

One suggestion goes back to a famous scene in the movie "A Streetcar Named Desire" where Marlon Brando's character yells "Stella" (his wife's name) as he begs her to return after he violently beat her.

Just searching "wife beater" in *Wikipedia* reveals, amongst other definitions, "A British name for Stella Artois" based on the supposed behavioural effects of the drink".

So where did it all go wrong for Stella? Well, for a start it was 5.2% ABV - stronger than almost any



# Beer News and Features

other routinely available draught lager (or ale) in the UK. It also started appearing at hugely discounted prices in supermarkets. In short, it became the drink of preference for young vest-wearing lads with money in their pockets. Interestingly, "wife-beater" is also known as a type of sleeveless shirt. It basically had done a "Burberry" of the 1980s and became a favourite of chavs and thugs.

AB InBev has fought back in recent years by dropping the bragging "reassuringly expensive" label and also reducing the use of the word "Stella". In 1987, the ATP tournament at the Queens Club was renamed, from the Stella Artois Championship to the Artois Championships. Stella's strength has also dropped to 4.8% while another version of the beer has also appeared at only 4.0%. But more than that has been happening – and much more worryingly...

It appears that last year AB InBev hired a top lobbyist to doctor its entry on Wikipedia. Inquiries by Labour MP Tom Watson revealed that a company called Portland Communications was hired to improve the beer's online reputation. Under the user name Portland10, the lobbying company removed a reference to Stella Artois from

the Wikipedia entry entitled 'Wife beater', and replaced it with a more general reference to beer or lager. The firm also tried to remove mentions of "wife beater" from the Stella Artois Wikipedia page, but was derailed when the site's users spotted the edit and reversed it. Wikipedia's records show that the IP (internet) address 83.244.252.242, which has been traced to Portland, was the source of several other edits.

So, it can't be said that InBev haven't tried to shake off the connotations of Stella with wife-beating activities, using sinister means or not. What I don't understand is why the Portman group - a self-appointed gang involving Carlsberg, Heineken and Molson Coors (UK), amongst others, whose aims are to promote responsible drinking and help prevent the misuse of alcohol, haven't banned the drink (or at least the name) altogether. This is the group that just over 5 years ago seriously looked into banning 8.5% *Skull Splitter* from Sinclair brewery in Orkney, as it was said to "imply violence". It can't possibly be that InBev are also sponsors and full members of the aforementioned Portman Group...? *Ian Boyd*

**See also:** [www.dailymail.co.uk/news/article-494149/Where-did-wrong-beer-wife-beater.html](http://www.dailymail.co.uk/news/article-494149/Where-did-wrong-beer-wife-beater.html)

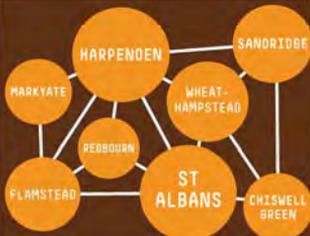
**BEER:shop** is an independent retailer of fine tasting bottled beer and cask ale. Specialising in craft beers and quality traditional local real ales.

Purveyors on a mission to introduce you to your perfect beer. Every style for every occasion.



**BEER:shop** is on its way. We are excited to confirm the opening of St.Albans' first specialist **BEER:shop** will be late summer / early autumn. You will find a range of bottled and cask beer and we'll be hosting a variety of tasting events. Check our website, or follow us on twitter for updates.

# BEERSHOPSTALBANS.COM



**LOCAL  
CASK ALE  
DELIVERED TO  
YOUR DOOR**

CHOOSE YOUR SIZE: 1-40 LITRES

**EMAIL**  
SALES@BEERSHOPSTALBANS.COM

**PHONE**  
+44 (0)77 3970 7860

**TWITTER**  
@BEERSHOPSTALBANS

**FACEBOOK**  
FACEBOOK.COM/LIKEBEERSHOP

## Watford & District CAMRA's Pope's Yard Brewery visit

The winner of last October's **18th Watford Beer Festival** 'Beer of the Festival' award was *Whisky Cask Dark Ale* from new Watford brewery Pope's Yard. On Saturday 25<sup>th</sup> May representatives of Watford & District branch paid a visit to the brewery to present the award to brewers Geoff Latham and Ben Childs. We were made welcome by Geoff, Ben and their families and free beer and nibbles were provided. The brewery is a small operation at the moment, with home-built brewing plant benefitting from Geoff's plumbing experience, but plans are afoot to expand the operation with equipment sourced from Germany. *Whisky Cask*, which was one of their first brews, is a rich and heady strong ale matured (unsurprisingly) in whisky casks. The fact that such an unusual brew should be one of their first efforts indicates how keen both Geoff and Ben are to experiment with beer styles. Indeed Geoff and I spoke at one point about the practice of deliberately introducing *Brettanomyces* yeast strains to beers and his efforts to uncover the truth about recipes for traditional beer styles. However, despite their interest in historical and extreme brews they're also adept at standard session beers. I was particularly taken by *Cannon*, a 3.8% bitter and *Luminaire*, Pope's Yard's take on the now ubiquitous summer ale. We were treated to a taste of the remaining few bottles of *Whisky Cask*, which had come from the same brew as the cask we had at the festival. Several months of maturation in bottle had resulted in a mellower, sweeter beer that was dangerously drinkable. Watch out for it in discerning off-licences - it's worth laying down for a few months if you're that



way inclined, although some of the bottles we liberated from the brewery didn't last that long. The branch would like to thank Geoff, Ben and their families for a very enjoyable day and would like to wish them the best of luck with the business.

**Pictured below left:** Festival Organiser Andrew Vaughan (left) presents Geoff Latham (centre) and Ben Childs with the Beer of the Festival certificate for Pope's Yard *Whisky Cask Dark Ale* **See also p28**

## Sportsman, Croxley Green Presentation

Watford & District CAMRA branch's Pub of the Year for 2012 was the **Sportsman** in Croxley Green. The award presentation was made on Friday 24<sup>th</sup> May during one of the pub's many beer festivals.



Licenses Dan and Ellie (pictured above) received the award from Branch Chairman Mike Harper. Watford & District branch would like to congratulate Dan, Ellie and all their staff and to thank them for their efforts in promoting real ale in 2012 and beyond.

## The 19<sup>th</sup> Watford Beer Festival

The **19<sup>th</sup> Watford Beer Festival** takes place at the **West Herts Sports Club**, 8 Park Avenue, Watford, WD18 7HP from Thursday 7<sup>th</sup> to Saturday 9<sup>th</sup> November. The festival is open from 4pm - 11pm Thu and 11am - 11pm Friday and Saturday. Entrance is £2.50 or FREE to CAMRA members and members



# Hertfordshire Pub News and CAMRA Events

of the West Herts Sports Club. There will be 80+ real ales plus ciders and perries, all from small producers, with an emphasis on local breweries. Once again the festival will be in the function room with additional seating, beers ciders and perries in a heated marquee. Hot and cold food all sessions. Pub quiz Saturday night 7pm. For further info contact Andrew Vaughan on 01923 230104 or at the following email address:  
[branch@watfordcamra.org.uk](mailto:branch@watfordcamra.org.uk)

## New Landlord at Prince of Wales Green Tye

June saw a change of ownership of the **Prince of Wales** pub, Green Tye. After nearly two decades, Gary & Jenny Whelan decided it was time to retire. The Prince of Wales is a very traditional pub, in a remote rural location, with no restaurant to bring in food sales, so is heavily reliant on drink sales. News of it being put up for sale did bring some fears for the locals about it becoming a possible 'Lost Pub'.



The story has a happy ending though. Ron & Jane Osbourne (pictured above) were looking for a traditional country pub to take on, and found the Prince of Wales to be the perfect match. Regulars have found the pub is continuing to be their ideal pub, and more than happy with the change of ownership.

Rob said "We have never run a pub before and are looking forward to the challenges that it will no doubt throw at us now that we are. We have moved here from north London with our two young girls, Jane was a nurse before our children arrived and I am continuing in my career in logistics at Heathrow for the time being. The pub has been a favourite place of ours for many, many years and we intend to carry it on in a similar way, obviously with a few changes here and there but nothing too drastic".

The Green Tye Brewery, situated in the pub car park, is continuing to brew; following a May/June with some technical issues with the brew kit the brewery is now back in full production. The regular *Union Jack* and *Hadham Gold* beers are available, with a third regular new beer about to be launched. Green Tye beers of course feature in the pub, with guests.



**39 High Street  
Harpenden  
Hertfordshire  
AL5 2SD  
01582 763989**

VISIT US FOR

A warm welcome

Beautiful beer

Green and peaceful garden



Home-prepared food served  
Monday to Saturday 12-2pm

[www.cross-keys-harpenden.co.uk](http://www.cross-keys-harpenden.co.uk)

## Lower Red Lion



**34 - 36 Fishpool St, St Albans  
AL3 4RX, Tel: 01727 855669**

Regular beers Oakham JHB and St Austell  
Tribute **plus** 3 changing guest beers  
Real Cider

Fresh, home-made food served weekday  
lunchtime 12-2.00 and evenings 6.30-8.30  
Saturday lunch 12-4.00

Sunday roasts 1-4.00 (booking advisable)

Burger deal and quiz night Wednesday  
Fish'n'chips Friday night 6.30-8.30

Comfortable B&B

Opening Times:

12 to 11pm Monday - Saturday

12 to 10.30pm - Sunday

Email: [David@TheBigCatGroup.com](mailto:David@TheBigCatGroup.com)

[www.TheLowerRedLion.co.uk](http://www.TheLowerRedLion.co.uk)

## The Gibberd Garden Beer Festival 2013

Fathers' Day weekend 15<sup>th</sup>-16<sup>th</sup> June was Gibberd Garden time. This perfect venue combines beautiful gardens to walk in (and to, on the footpath from Harlow Mill Station).

There were over forty local beers and a good selection of ciders and perries. Most beers were from Herts and Essex, very appropriate for our branch! The ales and ciders were so popular that there were very little left at closing time on Sunday! Saturday started fine but there was a cloudburst about 4pm. The two large marquees were full of people being forced to try more ales, as they couldn't leave! Then the sun came out again and the happy buzz spread out.

The Sunday is traditionally a special treat for dads, but everyone without children also had a good time. There were competitions and storytelling to keep the children happy while dad and mum had a few beers.

The size of the site means that everyone is very spread out, so it didn't feel as if there were the very large number of people picnicking and having a lovely afternoon in the gardens.

Brendan Sothcott, chairman of HEB, thanked all the helpers for their excellent work. This was a combined event with the Gibberd Garden volunteers, who were rushed off their feet in the snack bar.

He said, "This was good news to see so many people really enjoying the beer and the garden. This must mean we have raised the profile of both organisations in a positive manner".

*Chris Sears, Publicity Secretary, HEB Camra*

*Children kept happy (perhaps not all)...*



*...whilst their dads and mums joined others outside for a few beers.*



**Left:** Festival goes outside the beer tent

**Right:** Festival goes being served inside the beer tent



### Pictures from our festival (by Mark Sears):

**Below:** Beers being served



# Summer Beer Festival

*The Lytton Arms, Old Knebworth*

**August 23th, 24th, 25th & 26th**

Fri 6 - 12pm, Sat 12-12pm, Sun 12-10:30pm, Mon 12-6pm



**40 Real Ales and Ciders**

**Live Music**

Friday & Saturday Evening  
Sunday Afternoon



Park Lane, Old Knebworth, Hertfordshire, SG3 6QB

Tel: 01438 812312 email: [info@lyttonarms.co.uk](mailto:info@lyttonarms.co.uk)

Web: [www.lyttonarms.co.uk](http://www.lyttonarms.co.uk)



## THE CRICKETERS OF REDBOURN

FRIDAY 13TH TO SUNDAY 15TH SEPTEMBER

Colin & Debbie welcome you to  
The Cricketers' Summer  
Beer Festival.

Join us for a fantastic weekend!  
We are a freehouse with a large  
selection of guest ales to try.  
There will also be some great  
food available all day served by  
our friendly team.

**Sunday is Family Day**  
with inflatable slide,  
bungee run, bouncy  
castle and face painter.



**BEER  
FESTIVAL**

FRIDAY 13 TO SUNDAY 15 SEPTEMBER

**Real ales & ciders**

**Hog roasts**

**BBQ**

**Live music**

**Marquee**

The Cricketers of Redbourn,  
East Common, Redbourn,  
Herts AL3 7ND.

Tel: 01582 620612

Email: [info@thecricketersofredbourn.co.uk](mailto:info@thecricketersofredbourn.co.uk)  
[www.thecricketersofredbourn.co.uk](http://www.thecricketersofredbourn.co.uk)



**Don't miss it!**

## South Herts Silver award for Six Bells - St Albans' best pub

Tuesday 21<sup>st</sup> May saw a large turn-out at the **Six Bells**, St Michael's village, St Albans to see John Bishop of South Herts branch present landlord Pat & Jo with the Silver South Herts CAMRA Pub of the Year award.

John explained that the award was not only about the quality of the real ale but also the overall experience, service, décor, community focus, value for money and sympathy with CAMRA aims.

The Six Bells scores highly on all of these and was the highest scoring pub in St Albans. Praise indeed as the competition is extremely tough.

The quality of the real ale in the Six Bells is truly outstanding and the pub has been in the **Good Beer Guide** consistently for the last 6 years. Under Pat and Jo's stewardship real ale sales have nearly doubled and real ale is now the drink of choice by the majority of the customers, with 60% of wet sales being real ale. What's more all real ales are served in oversized glasses, so you are guaranteed a full pint. The Six Bells was the first pub in St Albans to do this and it's heartening to see that others are now following their lead. Not only do you get full measure of beer in the Six Bells but CAMRA members also get a 10p per pint discount when showing their current membership card.



Above (L-R): South Herts CAMRA's John Bishop with Jo and Pat of the Six Bells.

Photo by Rob Strachan

There is also an annual Six Bells beer festival and the pub supports local breweries by stocking at least one beer and sometimes up to three real ales that have been brewed in Herts. The pub also supported the CAMRA Drink Mild Campaign earlier in May.

The Six Bells is a proper community pub run by people who like running pubs and who are good at it. To give a few examples some of the community events organised by the pub:-

A cake bake off - an annual music day combined with a beer festival.

The pub also runs a monthly pub quiz.

The pub also has a women's darts team and a choir who last performed at the St George's Day sing along.

The pub is a very historic building partially built with bricks taken from Roman Verulamium and featured last year on the programme *Pub Dig* with comedian and presenter Rory McGrath.

Since Pat & Jo took over the pub it has figured prominently in the Pub of the Year competition and has once again this year been voted the top pub in St Albans. It's a great record and a testimony to the hard work put in by Pat, Jo and all their staff.

## Woodman Wildhill - South Herts Pub of the Year Winner

On Tuesday 28<sup>th</sup> May the **Woodman** was full to bursting when John Bishop presented landlord Tom Craig with the 2012 Gold award for winning South Herts CAMRA Pub of the Year. John is pictured below left, with Tom.

We were hoping to see a 100% turnout from the pub's three lager drinkers but only a small number were present.

The South Herts branches 350-plus pubs are voted on and a panel of judges decide on the short list. The

competition is not just about the quality of the real ale although that is the most important feature. It's also the overall experience and feel of the pub, service, community focus, value for money and sympathy with CAMRA aims.

The Woodman scores highly on all of these and was the highest scoring pub by a large margin. Praise indeed as the competition is extremely tough. The Woodman is no stranger to CAMRA awards having won South Herts CAMRA pub of the year 9 times. Over the last 15 years the Woodman has either been



first or second in the competition and has also won overall Hertfordshire Pub of the Year twice. The accolades and certificates displayed on the back wall of the Woodman prove that the quality of the real ale here is truly outstanding and that Tom continues to maintain and improve upon the very high standards since he took over from Graham seven years ago.



Above: Tom with his father Graham, underneath their pub's many awards

John paid tribute to all the staff of the Woodman who make visiting the pub such a pleasure. Lizzy and Paul who were working on the night and specifically Pat who worked at the pub for many years.

It seems remarkable that a rural out of the way pub like the Woodman is 94% wet led with its constantly changing selection of real ales, some turning over in little more than a few hours.

Nevertheless the Woodman does do good pub grub. But in good no-nonsense Woodman tradition the accompaniments to the main dishes aren't rocket or celeriac, but baked beans or bread and butter!

One thing that makes the Woodman really special though is all the regulars and customers who come here. Over an evening you can work your way right across the pub from one end to the other talking to a diverse and interesting group of people. They all help make this a really FUN pub, right at the heart of the community. A pub run by people who like running pubs and who are very good at it.

The CAMRA Good Beer Guide describes the Woodman as a *superb boozier* and next year will be the 50<sup>th</sup> anniversary of the Woodman's re-opening in 1964 so we are sure there will be some major celebrations.

Finally we're also hoping to get another presentation night organised soon too, as the Woodman has not only won the South Herts Pub of the Year, but has also won the CAMRA Hertfordshire pub of the year too. And we are sure we all wish Tom and the pub well in the East Anglia regional finals of the competition.

## The Black Horse, Hertford - a Clear Winner

As reported in the last edition of *Pints of View*, the **Black Horse** in West Street, Hertford is the winner of South Herts branch's "Most Improved Pub" award. Members gathered on Saturday 15<sup>th</sup> June to present the pub with the branch's new award. A free house for 1½ years, the pub has made great strides in providing a range of real ales for its thirsty customers – a new bank of handpumps now increasing the number of beers to six at the bar. There's always something on the go at the Horse and plans are being developed to open up a current store area into more usable floor space, and to improve toilet facilities. Congratulations to Tony, Darren, Steve and everyone at the pub.



Our picture above shows from left to right joint owner Tony Shanley (Darren was away at the time of the picture) and Manager Steve Hughes being presented with the plaque by branch vice-chair Les Middlewood.

### Trading Standards

If you have complaints about short measure, lack of a price list or misleading promotion of products and fail to get a satisfactory response, contact Hertfordshire Trading Standards Service, tel: 08454 04 05 06 or St Albans Trading Standards Service, tel 01707 292429. Email Trading Standards at:

[tradingstandards@hertscc.gov.uk](mailto:tradingstandards@hertscc.gov.uk)

## The 2013 Hitchin Beer & Cider Festival Report

It was with some trepidation that we opened the doors of the 2013 **Hitchin Beer & Cider Festival**.

A change to a new venue outside the town centre and shifted to three months later in the year than usual – would anybody show up? We need not have feared!

We counted **2119 drinkers** coming through the festival door – a few less than the 2278 we had in the town hall last year. However, our festival goes managed to put away over **7,500 pints of ale** and over **1,100 pints of cider & perry**. That's 1,800 more pints than Hitchin 2012! Less people: nearly a whole extra pint per visitor...we probably have to thank the weather and pleasant locale for this success. Our cider count was about the same as 2012 – we nearly ran out of cider twice but kept going thanks to an extra delivery from Apple Cottage and an emergency re-stock from the Half Moon's cellar. We did finally have to close the cider bar at 5pm; on Saturday, if we'd have managed to get more cider we'd have smashed our previous cider records. Lesson for next year: buy more cider. Our *Beer-of-the-Festival* was Bartram's *Comrade Bill Bartrams Egalitarian Anti Imperialist Soviet Stout* (sponsored by Garden City Marquees). The name is quite a mouthful, and also the beer – a luscious 6.9% imperial stout. In such fine form was this beer at our festival that it has won the prize by a clear margin despite being the first beer to run out – before the half-way mark! This is an impressive feat in a competition that lends an advantage to those beers that last a while longer. The runner-up was our local Buntingford Brewery's festival special: *Hitchin Hedgehog* (sponsored by Holiias Limited). This beer was produced by our North Hertfordshire brewery to the specifications of our hosts, the Hitchin Rugby Football Club. Named in honour of the club mascot and with a colour to match the club's maroon, yet a surprisingly light crisp flavour. Our **Cider of the Festival** was local Apple Cottage's new *Ginger Windger*. This 6.7% cider came with more than just a hint of ginger, and people kept coming back for more. The runner-up was Wiscombe's *Suicider* – an 8% beast of a drink!

The Friday evening presentation of the North Herts **Pub of the Year** certificate and trophy to Rob Scahill of the **Orange Tree** in Baldock cannot go without mention. Congratulations to Rob and his staff at the pub, a very well earned award – the Orange Tree won our **Most Improved Pub of the Year** award

last year and has maintained the high standards required to win our top prize. The PotY is selected by all CAMRA members who score beers in our branch area, the five pubs with the highest average scores on beer quality were short-listed and members asked to complete a final survey to pick the ultimate winner.

As usual we have our partners the Hitchin Round Table to thank for being a part of the team, and this year we thank the Hitchin Rugby Football Club as well. The HRFC didn't just provide the venue – they made a core contribution to the festival organising committee and supplied much volunteer effort to boot.

The additional space provided by the new location permitted us to bump up the food offerings. As usual the Wobbly Bottom cheeses and selection of olives and things was available. In addition to this we had a BBQ outside, plus local chef Martin Burke in the kitchen constantly churning out a selection of great quality pub-style foods, and Now Now Foods with their tasty "bunny chow" (South African curries served in a hollowed out bun). On our feedback forms compliments flowed in on the much wider food variety, in addition to the great venue and atmosphere. This was a more family-friendly festival than we could ever provide at the Hitchin town hall and thanks to this people came, relaxed, and stayed a while.

Finally, a message from branch chair Gillian Richardson: "As Chair of North Herts CAMRA I would like to thank all of you who came to this year's Hitchin Beer & Cider Festival and made it an extremely enjoyable event. My particular thanks go to the festival co-ordinators from each of our three organisations: Jon Kirby (CAMRA), Simon Goodlad (Hitchin Rugby Football Club) and Andrew Blackstock (Hitchin Round Table), along with their core team who put many hours of their own time and effort into planning this festival and making it as successful as it was. I especially thank all of those volunteers who gave their time and muscle power and am grateful to our sponsors. The local *Comet* newspaper team have been especially helpful in ensuring the success of the event as our core event sponsor and PR



# Hertfordshire Pub News and CAMRA Events

machine. Thanks in particular to Comet editor Darren Isted for officially opening the festival and supporting us in our hunt for a new venue, and Hitchin area reporter Laura Burge for keeping Comet readers informed in the lead-up to the event. It was due to an article in the Comet being spotted by a core member of the HRFC that the club approached the CAMRA branch with the offer of using their excellent clubhouse and marquee for the festival.

Will we be doing a Hitchin Summer Beer & Cider Festival in 2014? I think the answer is a resounding "hell yeah!"

**Pictures from our festival below (by Yvan Seth)**



The Comet's Darren Isted officially opens the 2013 Hitchin Beer & Cider Festival.



Howard, landlord of Hitchin pub the **Half Moon**, enjoying a beer with a group of his pub regulars



Official awarding of the CAMRA NH Pub-of-the-Year award to the Orange Tree in Baldock. Orange Tree landlord Rob Scahill (L) & North Herts CAMRA branch chair Gillian Richardson (R)



**Left:** Hitchin Ladies Rugby Football Club players behind the bar

**Right:** Rugged up casks, to keep the cold in, spiles atop



**Left:** Still a decent crowd of drinkers on the last day of the festival

**Right:** Some random chaps - glad they look very happy to be at our beer festival



**Below:** Cheers from all the festival staff



# The Half Moon

For Outstanding Ales



Come in and try our great range of real ales, real ciders and home cooked food.

### Opening Times

Mon - Thurs : Noon - 2.30pm & 5 - 12pm  
Friday, Saturday : Noon - 1am  
Sunday : Noon - 11pm

Log Fire, Beer Garden, Patio, Car Park & Free Wi Fi

CAMRA Herts Pub of the Year 09 & 10  
CAMRA North Herts POTY 09, 10 & 11  
**The Beers**

Adnams Bitter, Young's Special  
Plus 6 Ever Changing Guest Ales  
Often from Local Micros  
Selection of Real Ciders & Perries  
Great Wine List  
Twice Yearly Beer Fests (April & Oct)

### The Food

Available Noon - 2.15pm & 6pm - 9pm  
**Tapas & Light Bite Menu:**  
Served Till 11pm Mon - Sat, 10pm Sun  
**Special Food Nights:**  
3<sup>rd</sup> Thursday of every Month



# NEXT BEER FEST

## 17<sup>th</sup> - 20<sup>th</sup> October

57 Queen Street, Hitchin, Hertfordshire, SG4 9TZ  
Telephone : 01462 452448 ~ Email : [howen.halfmoon@btconnect.com](mailto:howen.halfmoon@btconnect.com)  
Web : [thehalfmoonhitchin.co.uk](http://thehalfmoonhitchin.co.uk) ~ Twitter : @halfmoonhitchin

## THE CHEQUERS INN

Woolmer Green  
Tel 01438 813216  
[www.benicksatthechequers.co.uk](http://www.benicksatthechequers.co.uk)



### 10 YEAR ANNIVERSARY WEEKEND

### FRI 13<sup>TH</sup> SEPT - SUN 15<sup>TH</sup> SEPT

### BEER FESTIVAL

### 15 ALES AND CIDERS

### LIVE MUSIC FRIDAY, SATURDAY AND SUNDAY

### BBQ - FRIDAY & SATURDAY

### HOG ROAST SUNDAY

## A Sunny Pub Saunter in Ware

This year's Ware Summer Saunter took place in the warm sunshine of a fine Saturday in June. Time for a pint then in some of the town's best pubs. With 30 or more real ale explorers in the town that day, and a choice of 8 pubs on the menu, the event commenced with a perfect pint of Greene King *IPA* in the **Worppell** (Watton Road). Landlords Terry and Heather have been in residence for over six months now and are concentrating on keeping the community qualities of the pub. An upgrade of furniture has enhanced the homely feel of the bar and there are a number of forthcoming evening events to tempt regulars, including music, quizzes and psychic nights – well I never saw that one coming. Home-made food is available 12-2 Wednesday – Friday (the pub closes Monday and Tuesday lunchtimes) and Terry is keen to offer drinkers not only *IPA* and *Abbot* but also a guest beer from the Greene King stable – *Golden Hen* on our visit. Fun and banter at the bar - an excellent start to the day – but don't mention fried eggs.



Over the way, next stop was the **Old Bull's Head** (pictured left, in Baldock Street), home of many a CAMRA event in the late 1970s

when some of us managed to survive the 24-hour pub games charity marathons that ran for about five years. In those days the pub was an Ind Coope refuge. Today the beautifully timbered pub is owned by Scottish and Newcastle, so expect beers from the Caledonian range. Landlord Chris presented *Golden XPA* supported with *Courage Bitter* and *Directors*. Great to see a bar billiards table in the bar – although nobody fancied a game – the mushrooms remaining perpendicular waiting for the next challenge. Local CAMRA members play for the pub's petanque team, the pitch laid out in the spacious garden. The pub is open all day with food from 12-9 (12-6 on Sundays). A new music venture showcasing students from the local music school takes place one Thursday per month.

The **Albion** (Crib Street) was the next port of call – named not after Brighton and Hove but a famous vessel, pictures of which adorn the walls in the tiny bar. Adnams *Bitter* is a local favourite and this was complemented with Fuller's *London Pride* and

*Flowers IPA*. The IPA has a faithful band of devotees harking back to the pub's former days as a Whitbread tied house. The Albion offers a warm welcome to regulars and visitors alike. Small is beautiful.

The **Punch House** (West Street) is a much-changed Greene King town-centre pub, open all day, with a strong emphasis on food these days and offering real ale drinkers Greene King *Abbot* and *IPA* along with a regular guest – on our visit Thwaites *Nutty Black* – a rare but welcome dark mild in Ware on the day of our visit. There is a contemporary feel to the bar and a pleasant walled garden out back.



The **Vine** (pictured left - High Street) is a popular corner pub in the heart of Ware town centre offering a changing range of handpumped beers, attracting drinkers of

all ages. Open all day, on our visit Hop Back *Summer Lightning*, Caledonian *Sunseeker* and Adnams *Explorer* tempted the palate. There is pavement seating at the front and a small patio at the rear. Have a browse at the interesting food menu.

At this point the lure of a riverside pint was too hard to resist. Maybe a little off-piste exploration perhaps. The **Navigator** (Bridgefoot) offers a range of five or six handpumped beers with Ringwood *Boondoggle* and Morland's *Original* favourites for our small breakaway party on the day. Over the road the **Saracen's Head** is another riverside pub with beers from the McMullen's range – *Advantage* the appropriate and tasty Mac's guest beer, as Laura Robson and Andy Murray surged into the next round at Wimbledon. Both pubs overlook the Lee Navigation. Narrow boats, swans, glorious pints and English sunshine. But where was Elgar when you needed him?

Ahem, back on track, **Waggers** is an unlikely pub (once a club in fact) fashioned out of a former maltings building off the Kibes Lane car park. The capacious bar has a long connection with darts, the pub hosting local competitions. There is a changing list of three real ales. Greene King *Abbot*, Buntingford *Highwayman* and *Piggy In the Middle* from the Derby brewery were available on the day. There is a range of small drinking areas and the pub

shares a building with the Ware Arts Centre, home to the annual **Ware Beer Festival**, held over a weekend every April.

If the pub walk had hitherto remained largely on the flat, the daunting prospect of a hill required new-found commitment.

The **High Oak** (High Oak Road) is a ten minute stroll upwards – another ex-Ind Coope pub formerly called the Windsor Castle – set amongst terraced cottages to the north of the town. The building was hidden by scaffolding erected to preface some essential external works. But the tables in the front patio were soon occupied as drinkers enjoyed the sunshine along with the merits of Daleside *Monkey Wrench*, Skinner's *Betty Stogs* and Sharp's *Doom Bar*. The High Oak is an important community pub with a keen following – always plenty going on with TV to cover important events.



.....and finally on to the **Crooked Billet** (pictured left - Musley Hill). A regular high achiever in CAMRA's South Herts **Pub of the**

**Year** awards and with annual appearances in the **Good Beer Guide**, Stuart and Sue proudly go the extra mile in ensuring their beers are served in top condition. The bar is bedecked with pump clips – a visual confirmation of the number of beers Stuart has been able to stock since the pub's days as a Greene King tied house ceased - it's now in the many hundreds. An exceptional community pub. Though closed lunchtimes Monday – Thursday, it is open all day Saturday and Sunday. The strong sport following is matched with a loyal support for the beer and typically all four beers on offer were in great condition, Oakham *JHB*, Oakham *Citra*, Oldershaw *Grantham Stout* and Arkell's *2B*, or not to be as it turned out – lack of time required a punishing march (well, ok, gentle stroll) to the nearby bus stop, the end to another excellent pub tour in Ware.

Ware has a total of well over 20 pubs and is certainly worth a Saturday out from wherever you are. Hop on the train or catch the 724 bus – the range of pubs will reward you.

*Les Middlewood*

## White Hart Tap

4 Keyfield Terrace, St Albans

Tel: 01727 860974



### August Bank Holiday Beer Festival

Friday 23<sup>rd</sup> to Monday 26<sup>th</sup> August

Up to 30 Real Ales, Ciders & Perries

Live Music

BBQ, Curry Tent, Sunday Roasts

Family Day Bank Holiday Monday - Kids Eat Free

Large Beer Garden

[www.whitehartap.co.uk](http://www.whitehartap.co.uk)

## Old Cross Tavern

*"The Way Pubs Used to Be"*

8 St Andrew Street, Hertford 01992 583133

### South Herts CAMRA Pub of the Year 2011



4 Regular & 4 Guest Ales  
Including a Mild, Stout or Porter

An Excellent Selection  
of Belgian & Bottled Beers

End of May & Early October Beer Festivals

**More Half Pint Horror**

We have read on many occasions about the pub being at an unfair disadvantage against supermarkets and off licences when it comes to alcohol prices. The pub also offers a safe drinking environment for responsible drinkers. You can imagine, then, my surprise to find a St. Albans estate pub loading 50p onto the price of a half pint thus making itself even more unattractive against the supermarket, price wise AND being guilty of encouraging customers to drink more than they want in order to pay a lower price per unit. I found the same situation in Chelmsford the same week where a pint of a particular beer was offered at £1.95 for a pint but £1.35 for a half pint.

Most publicans don't apply a loading on a smaller measure, but isn't it time that the few who do so came into the real world, and realised the damage their irresponsible pricing attitude does not only to their own operation, but also to the pub trade in general?

*John Crowhurst*

**Ed Says:** I knew this half pint issue was going to get some further correspondence, and can only guess at which pub in Chelmsford, Essex was selling beer at £1.95 per pint. On the 18<sup>th</sup> May I was fortunate enough to attend the CAMRA pioneers reunion in West Smithfield. As it was Saturday and in the City of London the pub was closed to the public, but one of the guests at my table had arrived early and popped into the **Fox & Anchor** where he told me he had been charged £3.20 pence for a half, - God knows how much they are charging for a pint. Perhaps one of our readers will inform me before the next edition.

**Fun and Games at Kitchener**

With regards to expensive half pints. It is always irritating to pay over the top prices, but I feel that as long as there is a pub to visit then the cost only affects the amount I consume. As for half pints I didn't know you could still buy beer in half pints, and the last time I had a small glass I had an overwhelming urge to crook my little finger. Back to pub games.

I have seen most games played in pubs including Shove Halfpenny, Skittles, Arm Wrestling, Ring the Bull, Tiddlywinks, Cheese Skittles, Darts, Chess, Draughts, bar billiards and almost every board game ever made. Perhaps the most fun I've had playing games have been the improvised ones like

Building with beer mats (not universally encouraged), nearest the board (played with coins), and the best of all, indoor cricket. This last one we played in the **Lord Kitchener**, New Barnet just before the three bars were incorporated into one. A Wellington boot was the bat, a hat stand the stumps and a tennis ball substitute for red leather. A run up of any length was allowed and to this end the outside door was opened onto the pavement. The ensuing mayhem was encouraged by the landlord as it ensured lots of beer was spilled and glasses refilled and also the damage was irrelevant. The game ended when the last bowler left uninjured was ruled *Hors De Combat* - when the Player Piano overturned on him after a particularly athletic caught and bowled. Recently I have seen an almost incomprehensible numbers game played in the **White Horse**, Hertford, cards in the **Crooked Billet**, Colney Heath and all sorts of pastimes in The **Woodman**, Wildhill.

*Dennis Walsh*

**Ed Says:** I believe the sort of games in pubs that Roger of Watford in *Pints of View* 258 was interested in were the more sedate, trivial pursuits, backgammon, Risk, Monopoly, etc.

**Green not Orange**

I have just received POV 259 and I note the entry on page 24 about the **Huntsman** at Goose Green. It says: 'once upon a time the Orange Tree'. I've been researching history of local pubs for some time and would be very interested to know the source of your information about the name Orange Tree. The only name I have this pub, other than Huntsman, is the Green Man. It changed from Green Man to Huntsman sometime in the 1970s and as far as I can tell (from trade directories) the Green Man was its name way back into the 19<sup>th</sup> Century. All a bit academic now, since its days as a pub are over, but I would like to tie up this loose end.

*Peter Garside*

**Ed Says:** Apologies we did get it wrong and it is sad to see the pub go. Every effort was made to sell the Huntsman as a pub including reducing the price. Conversion to housing will have its problems with the access road running right past the front door, and other buildings less than ten feet behind it.

**Views from north of the border**

I'm on holiday in your area, and picked up a copy of 'PoV' Number 259 for information on the local



real ale scene.

I'm a bit confused by the charts associated with the article on CAMRA Price Survey Results on page 3. The article indicates that prices have increased from 2012 to 2013, as would support my impressions, but the charts seem to show a decrease in this period, with the exception of Wales.

In your 'Ed Says' on page 17 you ask for examples of the 1/2 pint price rip off. In my local (not in your area) a pint of real ale is charged at £3.10, but two halves cost £3.40. When challenged on this, the publican claimed the price of a whole pint was a 'special offer', which didn't apply when the pint was purchased in halves. To overcome this problem, I ask for a pint, which is charged at £3.10, and a separate clean glass. The bar staff have always complied with this request.

I also have a problem with Anthony Woodhouse's justification of the higher half pint prices due to the increased glass servicing costs. In Scotland, the licensed on-trade must, by law (I think), provide free tap water to a customer, if requested. I don't believe that they can charge for the use of a glass. Does this requirement not apply in England?

One final point. On page 24 I read about the 50p per pint discount to CAMRA members being offered

by the 'Six Templars' in Hertford, without the need to use the 'Spoons vouchers. Too late I read this item, and used my vouchers on each visit to this pub! Incidentally, I was well pleased with Hertford - a pleasant little English County town, with some very good pubs and good real ale quality.

*Ron Elder,*

*CAMRA Edinburgh & SE Scotland Branch*

**Ed Says:** You are correct Ron, for some unknown reason we published the Price Survey list in reverse - just substitute 2012 for 2013.

There are a large number of discount deals for CAMRA members in Hertfordshire pubs, St Albans being the most prolific. Unfortunately it is hard to advertise these discounts as pubs tend to start and discontinue them without a lot of notice in some cases. If they had been playing fair in the **Six Templars** they should have returned your vouchers - after all only CAMRA members receive them. I have heard that some unscrupulous types have tried to sell them on E-Bay, that aside I will see if we can get a notice put up. I believe this is the only pub that Wetherspoon's own which is doing this deal. If you intend to visit Hertfordshire again please contact us in advance we have a good network of active local members who will be happy to advise you.

[Want to write in to us? See bottom of page 34 for our contact details](#)

## 36<sup>th</sup> Bedford Beer & Cider Festival

Wednesday 2<sup>nd</sup> to Saturday 5<sup>th</sup> October 2013

Corn Exchange, St Paul's Square, Bedford MK40 1SL

Wed 4-11, Thu-Sat 12-11

Admission before 4pm £1

After 4pm: Wed £2, Thu £3,

Fri £4, Sat £2

CAMRA members free

No one under 18: ID may be required

Wed eve: Dr Busker

Sat lunch: Bedford Morris

Sat eve: Kerry Hodgkin



Souvenir glass £2.50 sale or return

Tasty hot and cold food, free soft drinks

Tombola, clothing, gifts + books

Short street pass-outs

Wheelchair access to all floors

**More than 100 real ales + 40 ciders and perries**  
**Wide range of draught and bottled foreign beers**

[www.northbedscamra.org.uk](http://www.northbedscamra.org.uk)

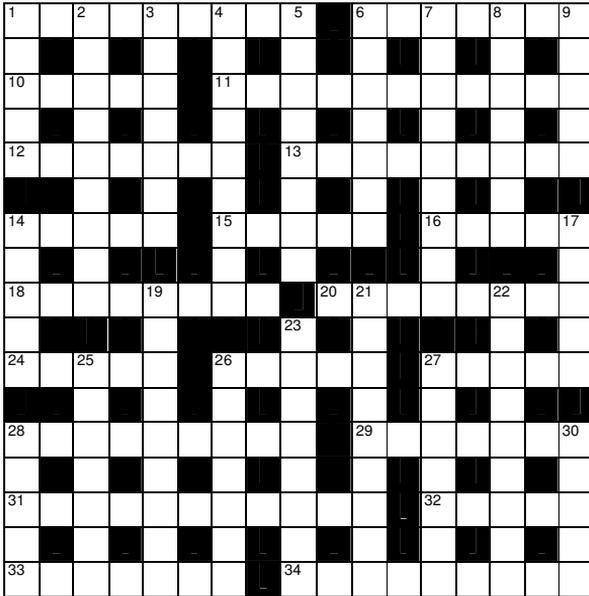


Find us on Facebook



# Festival Prize Crossword

Win Free Beer at this Year's St Albans Beer Festival



The first three correct entries drawn after the closing date of **9 September 2013** will receive a pair of entry tickets for any single session at the 2013 **St Albans Beer Festival** (25<sup>th</sup> – 28<sup>th</sup> September 2013), **plus** £20 worth of beer tokens.

**Send Entries to:** J. E Green, 63 Green Lane, St Albans, Herts, AL3 6HE  
**Photocopies are acceptable**

**Your Name:**.....

**Your Address:**.....

**Your Postcode:**.....

## ACROSS

- 1 Stage of game is delayed – introduce new rule (9)
- 6 Bad debt due at last – I'm to retire now (7)
- 10 Instrument Purcell often exhibited (5)
- 11 Star Kent ale brewed for slippery customer (11)
- 12 Very small amount in cap restricted (7)
- 13 Ninety? Ton? Nobody could achieve such (9)
- 14 Unsure diction if knocking back some of this? (5)
- 15 Oversized heads on one's beers explain some embitterment (5)
- 16 Beer, rotgut with no body, causes alarm (5)
- 18 Refined cutback I dropped (8)
- 20 Bad clues he'd make a list of (8)
- 24 Goes fast in board game (5)
- 26 A measure of spirits shouldn't be this (5)
- 27 Man is one training to put in offer (5)
- 28 Shakespeare perhaps rewritten by mad artist (9)
- 29 Learn about the endless inside charm (7)
- 31 Problem with a beer strain's fermentation (11)
- 32 It's hard to find a key (5)
- 33 It's said you show steady deterioration around early part of week (7)
- 34 Return of list containing a quarter-pint - it's got bite (9)

## DOWN

- 1 Apart from beginning of week, diet food is served in pub (5)
- 2 Mongrel dog made ill without one first prize (4, 5)
- 3 Pig has a quick drink (7)
- 4 Adore flying to capital – from here (9)
- 5 Message lost at start, finished at greater length (8)
- 6 What's left in can able to be drunk (7)
- 7 Gains edge turning out new release (9)
- 8 One puzzling enigma to think about (7)
- 9 Opponent finds soldiers in the old retreat (5)
- 14 Matchmaker up in police custody (5)
- 17 Care about right fashion (5)
- 19 Kept us back drunk instead (9)
- 21 Roman Catholic had late conversion – here? (9)
- 22 Right pope must be resolved at highest level (9)
- 23 When east blows, the reason it's rough (5, 3)
- 25 What we drink, early or late, without misguided Tory involvement (4, 3)
- 26 See about dire scribble, like this? (7)
- 27 Old singer welcomes a non-drinker in (7)
- 28 Piped up, for a start (5)
- 30 Killer cuts head off chicken? (5)

### Subscriptions for Pints of View

£9.50 for 18 issues. Send to: John Lightfoot, 66 Dryfield Road, Edgware, Middx., HA8 9JT.  
Cheques payable to: **CAMRA South Herts.**

# Beer Tasting with Roger Protz - Editor of the Good Beer Guide 2014 at the St Albans Beer Festival: 7.30pm Friday 27<sup>th</sup> September



Roger Protz, one of the world's leading beer writers, editor of the **Good Beer Guide** and **Herts Advertiser** columnist, will host a major beer event during the **2013 St Albans Beer Festival**, sponsored by **Herts Advertiser** on Friday 27 September at 7.00pm in the Council Chamber, council offices, adjacent by walkway from the Alban Arena. Six beers, ranging from mild through bitter, IPA, golden ale, porter and barley wine, will feature. There will be plenty of time for discussion, during which Roger will talk about his many visits to major brewing countries, before returning to the main festival. Cost £10.00 or £8.00 CAMRA members. Does not include entry to the festival (free for CAMRA members).

Roger will also be signing copies of the **2014 Good Beer Guide** and his new book **300 More Beers to Try Before You Die** on the products stand on Wednesday 25<sup>th</sup>, Thursday 26<sup>th</sup> Saturday 28<sup>th</sup> between 7.00pm and 9.00pm. He will also do a late signing session on Friday following the beer tasting.

Tickets for the beer tasting can be obtained by sending a cheque payable to St Albans Beer Festival, address: 14 New Road, Shenley, Herts, WD7 9EA. Closing date 16<sup>th</sup> September. Enquiries to [stephen.buryt@btinternet.com](mailto:stephen.buryt@btinternet.com)

**Catherine Wheel POV 259 Winners:-**  
**1<sup>st</sup> prize:** GBG 2013 to Mark Nichols, Rugby, Warwickshire  
**2<sup>nd</sup> prize:** Appetite for Ale to M. Cooper, St Albans, Herts.

**SOLUTION BELOW:**

1A	B	B	E	Y	D	A	L	2E	A	S	T
P	I	A	7N	E	T	H	E	R	G	A	C
O	11M	E	R	S	E	A	I	S	L	T	O
L	A	T	O	R	14Y	O	R	K	A	8E	A
A	H	C	B	O	R	N	16E	S	N	M	S
6S	N	A	R	O	N		A	H	12D	S	3T
R	E	F	E	D			S	I	E	W	H
E	K	E	H	N	O	L	T	R	R	O	W
T	C	I	15S	E	L	A	D	E	V	R	A
S	I	P	D	L	13O	T	I	N	E	T	I
O	W	10T	O	P	R	E	M	M	A	9H	T
O	5R	E	D	N	A	M	A	L	A	4S	E



# TRING

BREWERY Co.

enjoy local ale

at home, at the pub, anywhere

- CAMRA & SIBA Award winning ales
- Perfect for weddings, BBQs and parties
- Brewed using the finest natural ingredients
- Available to take away in a variety of sizes, from 2 - 72 pint containers

01442 890721

www.tringbrewery.co.uk

## Roll out the barrel...

Some of us may have had a bit of shut-eye in a pub. Some of us may have even stayed overnight as a paying guest! And it's not uncommon for landlords or bar staff to actually live in them. But have you ever wanted to sleep in a brewery? The opportunities to do so are much less common.

However, in the Landhotel in Ostbevern in Germany you can do the next best thing. You can sleep in a beer barrel. This hostelry has more than 60 themed rooms. These include the Star Wars room, the Treehouse suite, the Sailboat room, and the Mini Cooper room. Now, they have added several "beer barrel" rooms. There are three barrel-themed rooms in total - each sleeps up to 4 people, but only one bed in each room is made from a barrel. The barrel bed does sleep two (if you are lucky!). Just imagine the chat-up line....



The beds are carved out of huge 19<sup>th</sup> Century barrels grabbed from the museum of a local brewery called Pott's, which, although having been used for more than 100 years, were in surprisingly excellent condition. Each barrel was cut from top to bottom into half-circles and then had a platform bed and double mattress inserted. Guests climb up inside the barrel using a specially built ladder, much like in a bunk bed.



(Now that would be fun to watch with some of our local CAMRA members!).

Unfortunately, there is no bar nor any beer-pumps in the room - just the usual mod cons of DVD player, flat-screen TV, massage shower and free Wi-Fi. All for around 100 Euros/night. For an extra €10, you can use the beer barrel sauna, and for €20 more, you can get the hotel staff to serve you "breakfast in barrel".....

*Ian Boyd*

**Ed Says:** The only person I know who regularly sleeps overnight in a brewery is Miles Jenner owner and head brewer at Harvey's brewery in Lewes, West Sussex. Miles sleeps on the premises

# THE FOX



NEW ROAD, WOOLMER GREEN  
01438 488381

A warm & friendly welcome awaits

- Choice of ales
- Home-cooked meals & snacks every lunchtime
- Sunday lunch menu available
- Free WiFi
- Saturday night live music (except 1st Saturday)
- Monthly 1st Saturday disco
- Monthly 1st Sunday quiz nights



Mon-Thur Noon-3pm & 5pm-11pm  
Fri, Sat & Sun Noon-11:30pm

Find us on Facebook [Facebook.com/WoolmerFox](https://www.facebook.com/WoolmerFox)

HOME  
COOKED  
MEALS &  
SNACKS

on brewing nights to keep an eye on the fermentation (well that's his excuse), my personal view is he just loves the place and can't bear to go home.

## Another Step Beyond...

Not content with making millions out of their singing or acting talents, we've become accustomed to the stars making even more dosh out of us by not only endorsing fragrances and perfumes, but also marketing their very own brands of the smelly stuff. Cher and Elizabeth Taylor kick-started the bandwagon more than 25 years ago, which has now got the likes of Madonna, Peter Andre and Lady Gaga on board. But why stop at perfume, when you can't drink it (at least in polite company)! Bob Dylan, AC/DC, and Cliff Richard didn't. They have their own brands of wine.

Trust Iron Maiden to think differently. Just a few years ago, they got together with Robinson's



# People, Pubs and Places

and engineered a new 4.7ABV% golden beer they called *Trooper* after one of their songs which in turn was inspired by the charge of the Light Brigade.



That was quickly followed by Elbow, who again with Robinson's, brought out a 4.0ABV% golden beer called *Build a Rocket Boys!*, named after their new album.

Not to be outdone, and following numerous discussions at their local, the **Dublin Castle** in Camden,

Suggs and his pals in Madness, approached the fine chaps at the Growler brewery in Pentlow in Essex and have come up with their own beer, that they have called *Gladness*. At 4.2 % ABV, it's a golden ale, but said to be a British take on lager. It's brewed as an ale, but uses Noble Tettnang and Saaz hops, more often found in European pilsners.

It's currently available at the **Walrus & Carpenter** in the City. But don't worry too much, you tickers, if it



has run out already when you get there. It's going to be available in a number of Nicholson's pubs in London this summer, and rumour has it that even Wetherspoons with soon be stocking it.

So, all you A-listers reading this newsletter - get in touch with a company called Signature Brew, who specialise in developing beers for bands and singers: Unfortunately, most of us don't qualify – apparently having a YouTube clip with 27 views doesn't quality me...

Ian Boyd

## Wenlock Arms Saved

One of North London's most iconic real ale pubs has reopened. And the new owner of the **Wenlock Arms**, Wenlock Road, N1 says his focus is going to be "respecting and maintaining the tradition of this great pub". Fans of the pub feared it would be lost to property owners, but after vociferous campaigning by locals, the Save the Wenlock campaign convinced planners the pub was a heritage asset and shouldn't fall to bulldozers. The pub in Hoxton is of particular interest to Hertfordshire CAMRA members because the upstairs room was the home to the Herts CAMRA

branches liaison meetings for many years before its closure.

New owner Heath Ball said his ambition is to restore the pub to its status as a real ale mecca. "We will have 10 real ales on pump, a permanent stout and we will also have a good selection of perry and cider.

"We'll be stocking beer from many of London's microbreweries as well as seeking out other great beers from across the UK – I believe that there's never been a better time to drink real ale and I hope people will return here to do it. I've seen too many pubs turn gastro as they think they have to. What we're doing here is to breathe new life into a traditional pub."

The pub is being sensitively refurbished and a 150-year-old mosaic reading Wenlock Arms was discovered.

"We've put a new floor in and are painting the pub the original colours inside and out – so there's more than a nod to the way the pub used to be. We don't want to take the soul out of the pub the way it was, but it needed work and a bit of tender loving care.

"The pub will be a work in progress for six months while the team complete the building work. When they're done we will be fully operational, but at the moment we just want to get open," said Heath.

Heath also runs the **Red Lion and Sun** in London's Highgate, a Greene King lease site. The Wenlock Arms is operated on a free-of-tie lease.

## Robot Bar Staff?

Two researchers have developed a robot that can foresee human action in order to step in and offer a helping hand such as pouring beer into a glass when it needs a refill.

Understanding when and where to pour a beer and knowing when to offer assistance can be difficult for a robot because of the many variables it encounters while assessing the situation. Researchers from Cornell's Personal Robotics Lab have solved this problem.

Gazing intently with a Microsoft Kinect 3-D camera and using a database of 3-D videos, the Cornell robot identifies the activities it sees, considers what uses are possible with the objects in the scene and determines how those uses fit with the activities.

It then generates a set of possible continuations into



# The Orange Tree, Baldock

A 330 year old traditional pub with 8 real ales on sale at all times, always including Greene King IPA, Abbot Ale, XX Mild and a LocAle from Buntingford Brewery.

We also sell locally made Apple Cottage real cider. Fantastic home-made, locally sourced food available every lunchtime and evening, along with wonderful Sunday lunches with Chapman's roasted meats.

## North Herts CAMRA Pub of the Year 2013

Quarterly Beer Festival, Function Room, Large Beer Garden

Open 12-2.30pm and 4.30-11pm Monday-Thursday, all day from 12 noon Friday to Sunday  
Function room with full AV facilities available for meetings, parties etc. of up to 100 people.

Call Rob on 01462 892341 for more details or visit [www.theorangetreebaldock.com](http://www.theorangetreebaldock.com)



Norton Road, Baldock, SG7 5AW

5 minutes walk from Baldock Station.

Dogs, Kids and muddy boots are always welcome!



Follow us on [twitter](#)

@Orange\_Tree\_BDK

Follow us on [facebook](#)

Facebook.com/The.Orange.Tree.Baldock



The Six Bells

St Michael's Street  
St Albans, AL1 4SH  
TEL: 01727 856945

**A FREE HOUSE**

All real ales served in  
over-size pint glasses

VISIT OUR WEBSITE:

[www.the-six-bells.com](http://www.the-six-bells.com)

CAMRA South Herts Pub of the Year 2009



**FIVE REAL ALES:**

Oakham JHB  
Timothy Taylor Landlord  
Tring Ridgeway  
2 Guest ales  
and 1 real cider

**OPEN ALL DAY**

Home Cooked Food  
Lunch & Evening  
Function Room  
Great Beer Garden

**Good Beer Guide 2008 - 2013**

# People, Pubs and Places

the future such as eating, drinking, cleaning, putting away and finally chooses the most probable. As the action continues, the robot constantly updates and refines its predictions.

"We extract the general principles of how people behave. Drinking beer has several parts to it," said Ashutosh Saxena, Cornell professor of computer science and co-author of a new study tied to the research.

The robot builds a "vocabulary" of such small parts that it can put together in various ways to recognise a variety of activities, he explained.

In tests, the robot made correct predictions 82 per cent of the time when looking one second into the future, 71 per cent correct for three seconds and 57 per cent correct for 10 seconds.

"Even though humans are predictable, they are only predictable part of the time," Saxena said.

"The future would be to figure out how the robot plans its action. Right now we are almost hard-coding the responses, but there should be a way for the robot to learn how to respond," he said.

Saxena will be joined by Cornell graduate student Hema S Koppula to present their research at the International Conference of Machine Learning, June 18-21 in Atlanta, and the Robotics: Science and Systems conference June 24-28 in Berlin, Germany.

## Want to Advertise in Pints of View?

Pints of View is distributed to over 300 pubs throughout Hertfordshire, and additionally to all public libraries and museums.

### Page Size and Cost (excl. VAT)

**Quarter Page:** 74mm x 105mm max size = £55.00

**Half Page:** 148mm x 105mm max size = £100.00

Please contact us for other advert size rates.

Artwork can be made up at extra cost. Prepared artwork preferred in JPEG, Word or PDF format.

**First time advertisers to confirm in writing please.**

Contact John Bishop tel: 01582 768478

(ansaphone) – leave message with e-mail address and phone number. Or Email: [realales@yahoo.com](mailto:realales@yahoo.com)

**Deadline for Oct/Nov 2013 newsletter (261)**

**Adverts – 7 Sept 2013, Copy – 7 Sept 2013**

## Pope's Yard beer for Fullerians

The new Pope's Yard brewery in Watford is brewing a beer specially for the Fullerians Rugby Club also in the town. The beer is called "Fullerians Blue Backside". The name is a historic one going back to the days when the rugby



## THE FARMERS BOY

134 London Road, St. Albans. AL1 1PQ

T (01727) 860535

[www.farmersboy.co.uk](http://www.farmersboy.co.uk)

### St. Albans ONLY Craft Beer House

6 Real Ales, Brodie's & Kernel Craft Keg

40 Belgian Bottles & 30 UK & International Bottles

and four breweries operating on site!



Friday 23<sup>rd</sup> to Monday 26<sup>th</sup> August

Brodie's Brewery Takeover

Thursday 24<sup>th</sup> to Sunday 27<sup>th</sup> October

VERULAM Brewery Local Beer Festival

"30 Beers from within 30 miles"

Open:

Mon & Tues 12-11;

Wed & Thurs 12-12;

Fri & Sat 12-2am; Sun 12-11:30

Food served daily

12 - 7:30pm (5pm Sun)



## THE WOODMAN

WILD HILL

Hatfield. AL9 6EA

*An unspoilt, traditional country pub*

*CAMRA Hertfordshire Pub of the Year*

*9 Times 'CAMRA' South Herts 'Pub of the Year'*

*Serving 6 Quality Real Ales and 1 Real Cider*

*Food served 12 noon – 2pm: Mon to Sat*

*Large Beer Garden*

**Beer Festival: Sat 7 to Sun 8  
September**



*Real Ale, Real Atmosphere  
& Reasonable Prices*

Telephone: 01707 642618



*Above* – some of Pope's Yard other beers club had a team bath. The bath had been painted blue and unfortunately was filled before it had time to dry leaving the players with blue backsides. The rugby club bar also sells Fuller's *London Pride* alongside the new beer.

## Fire at the Swan - Wheathampstead

The **Swan** in the High Street, Wheathampstead was extensively damaged by fire in the early hours of the 16<sup>th</sup> July. The blaze broke out in a bedroom and destroyed a large part of the roof at the 15<sup>th</sup> Century pub. At 05:40 BST, the call went out and the local Wheathampstead fire crew first on the scene did a valiant job containing the blaze preventing the fire from spreading. Up to eight fire crews attended including an aerial ladder, which pinpointed and put out the remaining hot spots in the roof. It started in a bedroom of the Grade II listed building and spread to the roof, a large part of which was destroyed. Four people and a parrot were in the building and escaped unharmed.

*Below: Firemen attending the fire at the Swan*



The Swan, listed in the current **2013 Good Beer Guide**, has been a very popular community pub over many years, a place where many in the village socialise enjoying the excellent hospitality with fine food and real ales. Since the fire many who frequented the pub have been determined to keep the Swan community atmosphere alive. There has already been a gathering at the Meads near the river, and more are planned there or in the Marford Memorial hall over the coming months, until the pub is repaired. We all hope it will not be too long until the community can again enjoy socialising in the Swan pub.

*From BBC News: Beds, Herts & Bucks - 16 July 2013, with additional material (including picture) from Rob Strachan.*

## Tring new look colour psychology pump clips unveiled

As mentioned briefly in this edition on page 6, you should have noticed that Tring Brewery has launched a new look for its beers, using applied colour psychology to appeal to beer drinkers. It is believed that Tring is the first brewery in the UK to use applied colour psychology, and to recognise the importance of colour in influencing emotion, mood and behaviour.

The brewery has rebranded, starting with its pump clips, unifying its look and increasing its appeal to new and existing customers. The beer names are derived from local characters, literature or legends with new illustrations produced to represent these stories and reinforce the brewery's connection with its locality.



Marketing Manager Ben Marston said "Since our inception over 20 years ago, we have constantly worked to offer a comprehensive range of styles to appeal to a wide audience. The results of years of dedication, the use of highest quality ingredients and evolving audience required that we refined all

product branding, giving each beer the presence it deserves. We now have a cohesive design formula rather than mish-mash of designs all taking cues from different stages in the brewery's past".

Kate Marston, founder of KM Design, uses applied colour psychology, a practise whereby colours are used to influence viewers' or consumers' behavioural patterns. The initial task, she explains, was to identify one of four main personality groups that best represented the brewery and its products. From this starting point a link to a specific colour palette can be established and from this we begin to extract a final range of colours. Firelight (also known as the autumn group) was chosen as it uses warm, comforting tones and avoids harsh black and white. These colours all reflect the importance of heritage for Tring Brewery, their core values, use of natural ingredients and interest in its environment. This is all part of the message which the brewer of *Side Pocket for A Toad* and many other beers is keen to convey.

"These warm, natural colours are appetising and attractive. They have been selected to sit alongside each product, as well as saying something important about the brewery and its values. This, along with maintaining recognisable elements of past pump clips is key to the success of this rebrand for Tring Brewery" said Kate.

"You cannot underestimate the importance of colour and that if you get this wrong your customers feel uneasy even if they can't put their finger on why this is."

Whilst Tring Brewery's role has been as client, Ben Marston has contributed to the project not only through direction but also in creating all the new illustrations which stylistically are a bold departure from the past water colour based images. He is quite adamant however that it was the skills of wife Kate Marston that have resulted in the successful assembly of all the typographic, pattern and compositional elements of the clips.

Tring's pump clips have moved away from its distinctive triangle and now use a shield shape. However this is a subtle change in shape and one that will hopefully avoid consumer confusion. Kate has included triangles within the design as this reflects the heritage of the brewery which was originally located in the historic area of Tring known as the Tring Triangle.

*From the Morning Advertiser, 15 July 2013*

## THE LORDSHIP ARMS

### Repeat Herts Pub of the Year Winner

The Inn In The Sticks  
Benington, Nr Stevenage



REAL ALE OASIS FOR THE  
DISCERNING DRINKER

Crouch Vale Brewer's Gold  
Black Sheep Best Timothy Taylor's Landlord  
Plus 5 changing guest beers from Independent  
& Micro Breweries including a mild, stout or porter  
Also Traditional Cider

See our fine selection of current & coming beers  
online

Lunchtime Snacks  
Curry Night every Wednesday £7.00

Classic Car meetings April to September

Tel 01438 869665

## CAMRA Good Beer Guide 1997 - 2013

### Cask Marque Certification



## The ELEPHANT & CASTLE

AMWELL LANE, AMWELL,  
WHEATHAMPSTEAD, HERTS.

Tel: 01582 832175

QUALITY FOOD

Greene King IPA, Abbot Ale  
Hardy and Hanson Bitter  
Guest Beer

# CAMRA Membership Benefits

150,000  
members  
and growing!

For just £23\* a year, that's less than a pint a month, you can join CAMRA and enjoy the following benefits:

- A quarterly copy of our magazine BEER which is packed with features on pubs, beers and breweries.
- Our monthly newspaper, 'What's Brewing', informing you on beer and pub news and detailing events and beer festivals around the country.
- Reduced entry to over 160 national, regional and local beer festivals.
- Socials and brewery trips, with national, regional and local groups.
- The opportunity to campaign to save pubs and breweries under threat of closure.
- The chance to join CAMRA / Brewery Complimentary Clubs that are exclusive to CAMRA members. These clubs offer a variety of promotions including free pint vouchers, brewery trips, competitions, and merchandise offers.
- Discounts on all CAMRA books including the Good Beer Guide.



**CAMPAIGN  
FOR  
REAL ALE**

Plus these amazing discounts...

**wetherspoon** £20 worth of JD Wetherspoon Real Ale Vouchers.<sup>100</sup>

**national express** 15% discount with National Express coach services.

**toprooms.com** 10% discount on toprooms.com.

**COTSWOLD outdoor** 10% savings at Cotswold Outdoor.

**L.L. BEAT HIRE** 15% off boat hire with start locations from Falkirk to Hilperton.

**red letter** 20% off brewery and beer tasting tours.

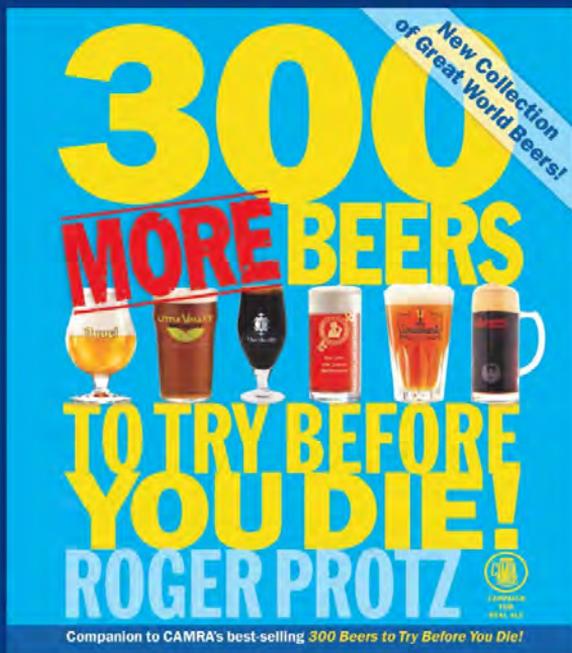
**cottages4you** 10% discount on booking with cottages4you.

**Hoseasons** 10% discount on booking with Hoseasons.

**SEA LIFE** Up to 52% off - with attractions for the family too numerous to name.

For more on your CAMRA Membership Benefits please visit [www.camra.org.uk/benefits](http://www.camra.org.uk/benefits)

\* This price is based on the Direct Debit discount. <sup>100</sup> Joint CAMRA memberships will receive one set of vouchers to share. CAMRA reserves the right to withdraw any offer at any time without warning and members should check CAMRA website for updated and details of current offers.



Book signing by the author Roger Protz on the Products and Membership stand at the 2013 St Albans Beer Festival, 25 -28 September – see page 24 for more details on this, and back cover for more festival details.

A world tour of **MORE** unmissable beers!

The companion to the best-selling  
*300 Beers To Try Before You Die!*

*Featuring real ales from the UK and  
traditionally brewed beers from around the world.*

Find out more at [www.camra.org.uk/300beers](http://www.camra.org.uk/300beers)  
Order online at [www.camra.org.uk/books](http://www.camra.org.uk/books)  
CAMRA Member Price £12.99\* (RRP £14.99)

\* All orders through the CAMRA online shop are subject to postage and packaging costs. Details of these costs can be found at [www.camra.org.uk/shop](http://www.camra.org.uk/shop). Members must log in to the CAMRA shop to receive their discount.

This section contains information from a large number of sources and occasionally errors may occur. News items are supplied to meet newsletter deadlines, and which in some cases may be out of date upon publication. Comments or additional information should be sent to our contact details on page 34

**Baldock:** We are delighted to report that the **Engine** reopened on Friday 5<sup>th</sup> July following a refurbishment and improvements to the garden. It is being temporarily managed by Rob Scahill landlord of The **Orange Tree** the North Herts Pub of the Year until a new landlord is appointed. The **Broken Drum** having not sold ale for a period is now selling Adnams and continues to sell local cider from Apple Cottage.

**Hertford:** The **Harts Horns** in Hornsmill Road is for sale freehold for £375K. A welcome to new tenants Paul and Alixe at the **White Horse**. CAMRA member Paul has been managing the pub in recent times for the holding company employed by Fullers but has now taken a more long-term plunge. Paul has worked hard to bring back a full range of Fuller's and guest beers, with all ten handpumps usually on the go. Look forward to a beer festival later this year. A new pub in Parliament Square was due to open as we went to press. The **Quiet Man** is related to the next-door Hertford House Hotel but aims to be a separate operation. We'll keep you posted.

**Patchetts Green:** As reported in the last edition we would like to welcome Ajay to the **Three Compasses**. The new Indian /English menu started on 5<sup>th</sup> June. Real ale is still available.

**Redbourn:** The **Holly Bush** has its tenancy up for sale at £29,500.

**St Albans:** An application has been made to demolish the now closed former Kink pub on the Redbourn Road, and replace it with a single dwelling.

**Sandridge:** The **Green Man** is now serving all its beers straight from the cask, from its beer cellar just a few steps away from the bar. Five real ales are now available from the cask; Green King *IPA*, *Abbot*, and *Golden Hen*, Black Sheep *Bitter*, and the pub's own label beer called *Heartwood Ale* (4.0%) - as named after the newly-established Heartwood forest nearby. The beer is actually brewed by the Cotswold Spring Brewing Co at Chipping Sodbury.

**Stevenage:** The **Hermit of Redcoats** Titmore Green has reopened following a refurbishment.

**Ware:** For an update of Ware pubs see our article on the recent Ware Saunter – pages 19/20.

**Watford:** **Modello** in the town centre has closed.

**West Hyde:** The **Oak** was closed on a recent visit. There was scaffolding up outside.

**Wheathampstead:** The **Swan** is temporarily closed due to a fire in the roof in July. See page 29.

## CAMRA BRANCH DIARY

### HERTS & ESSEX BORDERS CAMRA

**Mon 12 Aug:** Branch Meeting - **Sow & Pigs**, Cambridge Road, Thundridge 8.30pm.

**Sat 24 Aug:** Mini-Bus trip to Buntingford Brewery. BBQ at Brewery in the afternoon. 10am – 11pm

**Mon 9 Sep:** Branch Meeting - **Horns and Horseshoes**, Foster Street, Harlow, CM17 9HX 8.30pm.

**Sat 28 Sept:** Mini-Bus Trip to Shalford Brewery 10am – 11pm.

### NORTH HERTFORDSHIRE CAMRA

**Fri 9 Aug:** Pub Ramble in Hitchin. The **Angel's Reply**, **Sir John Barleycorn**, **Coopers Arms**, **Kings Arms** and the **Half Moon**. Meet 8pm in the Angel's Reply.

**Wed 14 Aug:** Branch Trip to the **Great British Beer Festival**. Please meet up with Richard Merritt in the front coach of the 10:30 from Hitchin. Richard will be wearing a Hitchin orange festival t-shirt. We will get off at Finsbury Park and go to Olympia. Richard will find a table in the middle of the hall to make a base for the day if you want to come along later.

**Mon 19 Aug:** Committee Meeting - **Chequers Inn**, Woolmer Green 8.15pm.

**Fri 6 Sept:** Pub Ramble in Stevenage Old Town. Meet 8pm in The **Standing Order**. We can share a cab later in the evening to the **Mutual Friend**.

**Sat 14 Sept:** Minibus Trip — North West of Buntingford. **George IV**, **Moon & Stars**, **Fox & Duck**, **Brambles**. See minibus pickup notes below.

**Mon 23 Sept:** Branch Meeting and Social at the **Orange Tree**, Baldock 8.15pm.

**MINIBUS PICKUPS:** from 6pm onwards in Stevenage, Hitchin, Letchworth and Baldock. £6 members, £10 non-members. Please contact Paul Beardsley to book 07970 440703 or [socialsecretary@camranorthherts.org.uk](mailto:socialsecretary@camranorthherts.org.uk)

See our website [www.camranorthherts.org.uk](http://www.camranorthherts.org.uk) for late changes to the programme.

### SOUTH HERTFORDSHIRE CAMRA

**Sat 10 Aug:** All Hertfordshire Pub of the Year presentation at the **Woodman** at Wildhill. The Branch will be arranging a minibus leaving St

## CAMRA BRANCH DIARY

Albans City station at 6pm, leaving Wildhill at 10pm. Cost £10 per person. Anyone wishing to book a place should contact Iain Loe on [iain492002@yahoo.co.uk](mailto:iain492002@yahoo.co.uk) or tel. 01727 839586.

**Tue 20 Aug:** Branch Meeting – **White Horse**, Hertford 8pm.

**Fri 23 Aug:** Day trip to **Peterborough Beer Festival**, then tour of Peterborough pubs. Minibus pickup outside St Albans City station at 11am, return 8.30pm, cost to be confirmed. Contact Ian Boyd for further details at [ian.boyd@me.com](mailto:ian.boyd@me.com)

**Wed 4 Sept:** St Albans Beer Festival Committee meeting – **Six Bells**, St Albans 7:30pm

**Sat 14 Sept:** St Albans Beer Festival Publicity Crawl in Harpenden. Meet outside Harpenden station main entrance at 6pm. See our website Events/Diary section for a full itinerary.

**Tue 17 Sept:** Branch Meeting - **Green Man**, Sandridge 8pm.

**Sat 21 Sept:** St Albans Beer Festival Publicity Crawl in St Albans. Starts at the **Mermaid** 6pm. See our website Events/Diary section for a full itinerary.

**Wed 25-Sat 28 Sept:** St Albans Beer Festival, **Alban Arena**, St Albans City centre. See back page for more details

## WATFORD & DISTRICT CAMRA

**Wed 14 Aug: Great British Beer Festival**, Olympia Exhibition Centre, London, W14 8UX, 6pm. Meet at the membership stand every hour on the hour.

**Thu 22 Aug:** Social - **Paper Mill**, Stationers Place, Apsley, HP3 9RH, 8pm.

**Tue 27 Aug:** Branch meeting - **Oxhey Conservative Club**, Keyser Hall, Lower Paddock Rd, Oxhey, WD19 4DS, 8pm.

**Thu 12 Sept:** West Watford Social - **Yellow & Red Lion**, Vicarage Rd, 8.30pm; **Oddfellows Arms**, 14 Fearnley St, WD18 0RD, 9.15pm; **West Herts Sports Club**, 8 Park Avenue, WD18 7HP, 10pm.

**Fri 20 Sept:** Uxbridge Rd WD3 Social: **Whip & Collar**, 367 Uxbridge Rd, WD3 8DT, 8.30pm; **Tree**, 166 Uxbridge Rd, WD3 8BQ, 9.15pm; **Halfway House**, 91 Uxbridge Rd, WD3 7DQ, 10pm.

**Wed 25 Sept:** Social - St Albans Beer Festival, **Alban Arena**, St Albans, AL1 3LD, 6pm. Meet at the products stand every hour on the hour.

**Mon 30 Sept:** Branch meeting - **West Herts Sports Club**, 8 Park Avenue, Watford, WD18 7HP, 8pm

**Want to advertise in Pints of View? See our copy and advertisers notice on page 15**

## CAMRA BRANCH CONTACTS

Please direct queries to the relevant branch below. If unsure which branch to approach, please contact us at [pintsofview@hotmail.co.uk](mailto:pintsofview@hotmail.co.uk)

### Herts & Essex Borders CAMRA

**Chairman** – Brendan Sothcott, Tel: 01279 507493

**Mini-Bus Bookings** – Call Graham on: 07753266983 or Email:

[mini-bus@heb-camra.org.uk](mailto:mini-bus@heb-camra.org.uk)

**Pubs Officer** - Ivan Bullerwell, Tel: 01279 304117

**Socials Contact Email:** [social@heb-camra.org.uk](mailto:social@heb-camra.org.uk)

**Email:** [Secretary@heb-camra.org.uk](mailto:Secretary@heb-camra.org.uk)

**Internet:** [www.heb-camra.org.uk](http://www.heb-camra.org.uk)

### North Hertfordshire CAMRA

**Chairman** – Gill Richardson, **Email:**

[chairman@camranorthherts.org.uk](mailto:chairman@camranorthherts.org.uk)

**Socials Secretary** – Paul Beardsley, **Email:**

[socialsecretary@camranorthherts.org.uk](mailto:socialsecretary@camranorthherts.org.uk), Tel: 07970 440 703.

**Internet:** [www.camranorthherts.org.uk](http://www.camranorthherts.org.uk)

### South Hertfordshire CAMRA

**Branch Contact:** John Bishop, Tel: 01582 768478,

**Email:** [realales@yahoo.com](mailto:realales@yahoo.com)

**Socials Contact:** Iain Loe: Tel 01727 839586

**Email:** [iain492002@yahoo.co.uk](mailto:iain492002@yahoo.co.uk)

**Internet:** [www.hertsale.org.uk](http://www.hertsale.org.uk)

### Watford & District CAMRA

**Branch Contact:** Andrew Vaughan.

**Phone:** 01923 230104. Mobile: 07854 988152.

**Email:** [watfordcamra@googlemail.com](mailto:watfordcamra@googlemail.com)

**Internet:** [www.watfordcamra.org.uk](http://www.watfordcamra.org.uk)

### 2013 Beer Festivals Mentioned in this newsletter Dates – Venue – Location – Page mentioned

16 – 18 Aug: **Horse & Groom**, Old Hatfield – p6

23 – 26 Aug: **Hertford Club**, Hertford – p4

23 – 26 Aug: **Lytton Arms**, Old Knebworth – p13

23 – 26 Aug: **White Hart Tap**, St Albans – p20

7 - 8 Sept: **Woodman**, Wildhill - p28

13 – 15 Sept: **Cricketers**, Redbourn – p13

13 -15 Sept: **Chequers Inn**, Woolmer Green – p13

25 -28 Sept: **Alban Arena**, St Albans – back page

2 -5 Oct: **Corn Exchange**, Bedford – p 22

17 – 20 Oct: **Half Moon**, Hitchin – p18

24 – 27 Oct: **Farmers Boy**, St Albans – p28

7 – 9 Nov: **West Herts Sports Club**, Watford – p10

*Other pub beer festivals may be occurring throughout the county which have not been advertised in this newsletter*

Any comments, articles or letters for publication are welcome. Please send to: **Steve Bury, 14 New Road, Shenley, Herts, WD7 9EA.** Or send an Email to us at: [pintsofview@hotmail.co.uk](mailto:pintsofview@hotmail.co.uk)

# A Campaign of Two Halves

Fair deal on beer tax now!

Save Britain's Pubs!



## Join CAMRA Today

Complete the Direct Debit form below and you will receive 15 months membership for the price of 12 and a fantastic discount on your membership subscription.

Alternatively you can send a cheque payable to CAMRA Ltd with your completed form, visit [www.camra.org.uk/joinus](http://www.camra.org.uk/joinus) or call 01727 887201. All forms should be addressed to Membership Department, CAMRA, 230 Hatfield Road, St Albans, AL1 4LW.

### Your Details

Title \_\_\_\_\_ Surname \_\_\_\_\_

Forename(s) \_\_\_\_\_

Date of Birth (dd/mm/yyyy) \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Email address \_\_\_\_\_

Tel No(s) \_\_\_\_\_

### Partner's Details (if Joint Membership)

Title \_\_\_\_\_ Surname \_\_\_\_\_

Forename(s) \_\_\_\_\_

Date of Birth (dd/mm/yyyy) \_\_\_\_\_

Direct Debit Non DD  
Single Membership £23  £25   
(UK & EU)

Joint Membership £28  £30   
(Partner at the same address)

For Young Member and concessionary rates please visit [www.camra.org.uk](http://www.camra.org.uk) or call 01727 867201.

I wish to join the Campaign for Real Ale, and agree to abide by the Memorandum and Articles of Association

I enclose a cheque for \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Applications will be processed within 21 days

01/06

## Campaigning for Pub Goers & Beer Drinkers

## Enjoying Real Ale & Pubs

# Join CAMRA today - [www.camra.org.uk/joinus](http://www.camra.org.uk/joinus)



### Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form using a ball point pen and send to:  
Campaign for Real Ale Ltd, 230 Hatfield Road, St Albans, Herts AL1 4LW



This Guarantee should be detached and retained by the payer.

Name and full postal address of your Bank or Building Society Service User Number

To the Manager Bank or Building Society

9 2 6 1 2 9

Address

### FOR CAMRA OFFICIAL USE ONLY

This is not part of the instruction to your Bank or Building Society

Membership Number

Name

Postcode

Name(s) of Account Holder

### Instructions to your Bank or Building Society

Please pay Campaign for Real Ale Limited Direct Debits from the account detailed on this instruction subject to the safeguard assured by the Direct Debit Guarantee. I understand that this instruction may remain with Campaign for Real Ale Limited and it will be passed electronically to my Bank/Building Society.

Branch Sort Code

Bank or Building Society Account Number

Reference

Signature(s)

Date

### The Direct Debit Guarantee

- The Guarantee is offered by all banks and building societies that accept instructions to pay by Direct Debit.
- If there are any changes to the amount, date or frequency of your Direct Debit The Campaign for Real Ale Ltd will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request The Campaign for Real Ale Ltd to collect a payment confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit by The Campaign for Real Ale Ltd or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.  
If you receive a refund you are not entitled to you must pay it back when The Campaign for Real Ale Ltd asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

# ST. ALBANS BEER & CIDER FESTIVAL

## 2013

A central illustration within a circular wooden frame depicts a smiling Roman soldier in a red and silver helmet and a woman with blonde hair and a red dress. They are both holding a large, overflowing beer mug. The mug features the CAMRA logo, which consists of a stylized barrel with the letters 'CAMRA' inside.

25th–28th September



ALBAN ARENA, ST ALBANS, AL1 3LD

Up to 300 real ales, plus ciders, perries and foreign beers

Open: 11am – 11pm Wed 25th – Sat 28th September

Admission: £3 Wed – Fri, £4.50 Sat (CAMRA members free at all times)

Thursday night on stage: The Faith Stealers

Rockin' the Arena on Saturday: Nimmo Brothers Unplugged (lunch) & Larry Miller (evening)



ST ALBANS  
**FOOD  
& DRINK  
FESTIVAL**



25 SEPT TO  
6 OCTOBER 2013



Don't drink and drive. Use the train or bus. NO ONE UNDER THE AGE OF 18 CAN BE ADMITTED  
[stalbansbeerfestival.org.uk](http://stalbansbeerfestival.org.uk) / [realales@yahoo.com](mailto:realales@yahoo.com)

